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Abstract of the Disclosure

A dyed fabric, and apparel constructed therefrom, that has a high degree of colorfastness and a soft hand, formed by the process comprising the steps of applying dyestuffs directly to a polyester fabric that has been pre-treated with a wicking agent, and fixing the dyestuffs to the fabric by heating the fabric at between about 350 degrees Fahrenheit for between about 90 and 120 seconds, whereby the finished fabric has a crocking index of at least 4.0, and a soft hand.